## ORDER

Orders	Order / Rev:	2471632		
	Alt Order #:	WOC13591646		
	Product Desc:	candidate		
	Estimate:	10693		WHAS
	Flight Dates:	05/02/22 - 05/09/22	Primary AE:	Taylor Fritsch
	Original Date / Rev:	04/29/22 / 05/04/22	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	GMMB - Greer Margolis Mitchell / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K St NW	Billing Cycle:	WEEKLY
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	POL/ Craig Greenberg / D / Mayor / KY		
	Demographic:	A55+	New Business End:	
	Product Codes:	PL-Candidate: City Mayor (LUR)	Advertiser External ID:	199378
	Revenue Code 1:	AGY	Agency External ID:	1700AGY
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:30:00
	Priority:	P04		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/02/22	05/08/22	45	\$9,800.00	\$8,330.00
05/00/22	05/15/22	16	\$2.505.00	\$2 205 75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	61	\$12,395.00	\$10,535.75	0.00
Totals	61	\$12,395.00	\$10,535.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$12,395.00
Market	100%	\$82,633.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$70,238.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln (	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 W	VHAS	05/03/22	05/09/22	Local News @ 5a M- GMK @ 5A	F CM	5-6a	МГWГF	:30	1	\$40.00 P04	0.00 NM	1	\$40.00
Wee	Star ek: 05/0		End Date 05/09/22	Weekdays Sp	oots/Week	<u>Rate</u> \$40.00	Rating 0.00						

Print Date: 05/12/22 07:10:59 Page 2 of 4

Order / Rev: 2471632 Advertiser: POL/ Craig Greenberg / D / Mayor / KY

Alt Order #: WOC13591646 Product Desc: candidate WHAS

Flight Dates: 05/02/22 - 05/09/22 Estimate: 10693

Start Date	Ln Ch Start Er	nd Inventory Cod	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 WHAS 0600322 0509622 Local News 0 6 S MF CM G-7s											
Start Date   End Date   End Date   End Date   End Date   Cocol Morning America SIM   Page   Spots/Week   Sp		0,==				:30	2	\$125.00 P03	0.00 NM	2	\$250.00
No.   WHAS   0.000   Weekedays   Spots/Week   See   See   Color   See								*			<b>4</b>
Start Data   End Dat											
Sign   Daile   End   Daile   Weekdays   Spots/Week   Ratie   Rating   O.00	N 3 WHAS 05/03/22 05/			7-9a	МГWГF	:30	4	\$200.00 P03	0.00 NM	4	\$800.00
N 4 WHAS 05/03/22 05/07/22   Good Morning America SIM   7-9a		Date Weekdays	Spots/Week								
Signat Date   End Date   Meekedys   Spots		0/22	<u>.</u>	•		30	1	\$75.00.P03	0.00 NM	1	\$75.00
Seek   So	11 1 1111110 00/00/22 00/	_		7 00	J	.00	·	ψ10.001 00	0.00 14111	<u> </u>	ψ, σ.σσ
Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rig Type   TWAS 0505/22 0508/22   Local News Special   7.00 AM-9:00 AM/7:00 AM-9:00 A Sa - 3:0 \$75.00   0.00 NM   \$75.00											
See MG 42   2 MAS 05003/22   0500722   Local News Special   7:00 AM-9:00 AM/9:00 AM/9:00 A   Sa   30   \$75.00   0.00   NM	Spot Ch Date Range	Description	Star	t/End Time					Rtg Type		
## A S 05/03/22   05/03/22   Local News Special   7:00 AM/9:00 AM/9:00 A Sa -   :30		08/22 Good Morning Am	erica Sa 7-9a	l		Sa-	-	:30 <del>(\$75.00)</del>	0.00 <i>NM</i>		
N 5 WHAS 05/03/22   05/07/22   Local News @ 9a Sa CM   9-10a		8/22 Local News Specia	al 7:00	AM-9:00 AN	(7:00 AM-9:00 A	Sa-	_	:30 \$75.00	0.00 NM		
Start Date   End Date   Week CoSi00/222   05/08/22	MG for 4.1 05/07				`						
No	N 5 WHAS 05/03/22 05/			9-10a	S-	:30	1	\$75.00 P03	0.00 NM	1	\$75.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 05/03/22   05/											
N   Week   05/03/22		O/EL -	<u>`</u>	•		S :30	1	\$75.00 P03	0.00 NM	1	\$75.00
Week: 05/03/22   05/08/22   The View			_	_							
N 7 WHAS 05/03/22 05/09/22 The View											
Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Weekdays   Spots/Week   Store   Store   Store   Start Date   Store   Store   Store   Store   Start Date   Start Date   Start Date   Start Date   Start Date   Store   Store   Start Date   Store   Start Date   Start Date   Start Date   Start Date   Store   Start Date   Store   Start Date   Store   Start Date   Store   Start Date   Store   Start Date   Start Date   Store   Store   Start Date   Store   Store   Store   Store   Store   Store   S		/09/22 The View	СМ			:30	4	\$125.00 P02	0.00 NM	4	\$500.00
N 8 WHAS 05/03/22   05/09/22   Local News @ 12p M-F CM   12-1p   MITWTF   :30   5 \$75.00 P03   0.00 NM   5 \$375.00		Date Weekdays									
WHAS11 NEWS AT NOON   Weekdays   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   S			<u>.</u>	· ·		-30		\$75.00 D03	0.00 NM	5	¢275.00
Neek: 05/03/22   05/09/22   05/	N 6 WHAS 05/05/22 05/	WHAS11 NEW	•	12-1p	MII WI L	.30	5	\$75.00 P03	U.UU INIVI	5	φ375.00
N 9 WHAS   05/03/22   05/09/22   GMA3   CM   1-2p   MIWIF-   :30   2 \$75.00 P03   0.00 NM   2 \$150.00					<u>~</u>						
Start Date   Week		/09/22 GMA3				:30	2	\$75.00 P03	0.00 NM	2	\$150.00
Week: 05/03/22   05/09/22   O5/09/22   O5/	Start Date End		Snots/Week	Rate	Rating						
Start Date   End Date   Weekdays   Spots/Week   Rate   \$75.00   0.00											
Start Date   End Date   O5/09/22   MTWTF -   2   \$75.00   0.00	N10 WHAS 05/03/22 05/	· ·		2-3p	MTWTF	:30	2	\$75.00 P03	0.00 NM	2	\$150.00
N11 WHAS 05/03/22 05/09/22 Local News @ 4p M-F CM WHAS11 NEWS @ 4P    Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00    N13 WHAS 05/03/22 05/09/22 Local News @ 530p M-FCM   530-6p   MTWTF   30   4 \$225.00 P03   0.00 NM   4 \$900.00     Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   O.00    N14 WHAS 05/03/22 05/09/22 Local News @ 6p M-F CM   6-630p   MTWTF   30   5 \$400.00 P02   0.00 NM   5 \$2,000.00     N14 WHAS 05/03/22 05/09/22 Local News @ 6p M-F CM   6-630p   MTWTF   30   5 \$400.00 P02   0.00 NM   5 \$2,000.00     Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating	Start Date End	Date Weekdays		Rate	Rating						
Start Date   Week: 05/03/22   05/09/22   Docal News @ 5p M-F CM   Start Date   Weekdays   Spots/Week   Rate   Start Date   Week: 05/03/22   05/09/22   Docal News @ 5p M-F CM   Start Date   Start Date   Weekdays   Start Date   Weekdays   Start Date   Start Date   Weekdays   Start Date   Start Date   Weekdays   Start Date   Start Date   Start Date   Start Date   Start Date   Start Date   Weekdays   Start Date   Weekdays   Start Date   Start Date   Weekdays   Start Date   Weekdays   Start Date		<del>-</del> ,						\$405.00 D00	0.00 NIM		<b>#</b> 405.00
Week: 05/03/22         05/09/22         MTWTF         1         \$125.00         0.00           N12 WHAS 05/03/22 05/09/22 05/09/22         Local News @ 5p M-F CM VHAS11 NEWS @ 5p         5-530p MTWTF         :30 3 \$200.00 P03 0.00 NM         3 \$600.00 NM           Start Date Week: 05/03/22 05/09/22 NTWTF         End Date Weekdays Spots/Week Pate News @ 530p M-FCM S00-00 NM         Rating NTWTF         :30 4 \$225.00 P03 0.00 NM         4 \$900.00 NM           N13 WHAS 05/03/22 05/09/22 NTWTF         Weekdays S00-00 NM         S00-00 NM         4 \$225.00 P03 0.00 NM         4 \$900.00 NM           Start Date Week: 05/03/22 05/09/22 NTWTF         Weekdays S00-00 NM         Rate Rating NTWTF         :30 5 \$400.00 P02 0.00 NM         5 \$2,000.00 NM           N14 WHAS 05/03/22 05/09/22 NTWTF         Local News @ 6p M-F CM 6-630p MTWTF         :30 5 \$400.00 P02 0.00 NM         5 \$2,000.00 NM           N14 WHAS 05/03/22 05/09/22 NTWTF         Local News @ 6p M-F CM 6-630p MTWTF         :30 5 \$400.00 P02 0.00 NM         5 \$2,000.00 NM	N11 WHAS 05/03/22 05/			4-5p	M1W1F	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
N12 WHAS 05/03/22 05/09/22 Local News @ 5p M-F CM 5-530p MTWTF- :30 3 \$200.00 P03 0.00 NM WHAS11 NEWS @ 5p  Start Date End Date Weekdays Spots/Week Rate Week: 05/03/22 05/09/22 Uccal News @ 530p M-FCM 530-6p MTWTF- :30 4 \$225.00 P03 0.00 NM 4 \$900.00 WHAS11 NEWS @ 530P  Start Date End Date Weekdays Spots/Week Rate Week: 05/03/22 05/09/22 Uccal News @ 6p M-F CM 525.00 D.00  N14 WHAS 05/03/22 05/09/22 Uccal News @ 6p M-F CM 6-630p MTWTF- :30 5 \$400.00 P02 0.00 NM 5 \$2,000.00 WHAS11 NEWS @ 6p  Start Date End Date Weekdays Spots/Week Rate Rating WHAS11 NEWS @ 6p  Start Date End Date Weekdays Spots/Week Rate Rating											
Start Date   End Date   Weekdays   MTWTF-   3   \$200.00   0.00		09/22 Local News @ 5	5p M-F CM			:30	3	\$200.00 P03	0.00 NM	3	\$600.00
Week:         05/03/22         05/09/22         MTWTF         3         \$200.00         0.00           N13 WHAS         05/03/22         05/09/22         Local News @ 530p M-RCM WHAS11 NEWS @ 530p         530-6p         MTWTF         :30         4         \$225.00 P03         0.00 NM         4         \$900.00 NM         5         \$2,000.00 NM         5	Start Date End		•	Rate	Rating						
WHAS11 NEWS @ 530P   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   05/03/22   05/09/22   Docal News @ 6p M-F CM   6-630p   MTWTF-   :30   5   \$400.00 P02   0.00 NM   5   \$2,000.00   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating											
Start Date   End Date   Weekdays   O5/03/22   O5/09/22   MTWTF-   4   \$225.00   O.00	N13 WHAS 05/03/22 05/		•	530-6p	МГЖГБ	:30	4	\$225.00 P03	0.00 NM	4	\$900.00
N14 WHAS 05/03/22 05/09/22 Local News @ 6p M-F CM 6-630p MTWTF :30 5 \$400.00 P02 0.00 NM 5 \$2,000.00 WHAS11 NEWS @ 6p  Start Date End Date Weekdays Spots/Week Rate Rating		Date Weekdays	Spots/Week								
WHAS11 NEWS @ 6p Start Date						:30	5	\$400.00 P02	0.00 NM	5	\$2,000.00
		WHAS11 NEW	S @ 6p			-			-		. ,

Print Date: 05/12/22 07:10:59 Page 3 of 4

Order / Rev: 2471632 Advertiser: POL/ Craig Greenberg / D / Mayor / KY

Alt Order #: WOC13591646 Product Desc: candidate WHAS

Flight Dates: 05/02/22 - 05/09/22 Estimate: 10693

Ln Ch Start End Ir	nventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N15 WHAS 05/03/22 05/07/22 L V	_ocal News @ 630 WHAS11 NEWS @	•	630-7p	S	- :30	1 \$	125.00 P02	0.00 NM	1	\$125.00
Start Date	Weekdays	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
	_ocal News @ 630 WHAS11 NEWS \$	•	630-7p	(	S :30	1 \$	250.00 P03	0.00 NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 <u>5/08/22</u>	Weekdays S	Spots/Week 1	Rate \$250.00	Rating 0.00						
	ET 7-730p ENTERTAINMEN	CM T TONIGHT	7-730p	МГЖГБ	- :30	3 \$	400.00 P02	0.00 NM	3	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 05/03/22 <u>05/09/22</u>	Weekdays MTWTF	Spots/Week 3	Rate \$400.00	Rating 0.00						
N18 WHAS 05/03/22 05/09/22 Ir	nside Ed 730-8p INSIDE EDITION	СМ	730-8p	MTWTF-	- :30	2 \$	400.00 P02	0.00 NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> Week: 05/03/22 05/09/22	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
N19 WHAS 05/03/22 05/09/22 M	Mon Prime Other AMERICAN IDOL	CM MON	8:00 PM-10:0 (8:00 PM-10:0	00 PMM 00 PM)	- :30	1 \$	800.00 P03	0.00 NM	4	\$800.00
<u>Start Date</u> <u>End Date</u> Week: 05/03/22 05/09/22	M	Spots/Week 1	Rate \$800.00	Rating 0.00						
<u>Spot Ch Date Range Des</u> 1 WHAS 05/03/22-05/09/22 Mor	scription on Prime Other		<u>/End Time</u> PM-10:00 P <b>(</b> 8	:00 PM-10:00		Length: :30		Rtg Type 0.00 NM		
See MG 19.2,19.3,19.4,19		40.4			C		<b>#</b> 000.00	0.00 1114		
2 VHAS 05/03/22-05/09/22 Sun MG for 19.1 05/09	n Prime D	10-1	1р		Su	:30	\$300.00	0.00 NM		
[APPROVED 5/4/22] 3 VHAS 05/02/22-05/08/22 This	s Week Su	9-10	a		Su	:30	\$150.00	0.00 NM		
MG for 19.1 05/09 [APPROVED 5/4/22]										
4 VHAS 05/02/22-05/08/22 This	s Week Su	9-10	а		Su	:30	\$150.00	0.00 NM		
MG for 19.1 05/09     [APPROVED 5/4/22]										
5 VHAS 05/09/22-05/09/22 God MG for 19.1 05/09	od Morning Ameri	ca 7-9a			M	:30	\$200.00	0.00 NM		
[APPROVED 5/4/22] N20 WHAS 05/03/22 05/09/22 N	Mon Prime C	CM	10-11p	M	- :30	1 \$	450.00 P04	0.00 NM	1	\$450.00
Т	THE GOOD DOC	TOR	10 11β	141	.00	ι ψ	400.001 04	0.00 14101	'	ψ-100.00
<u>Start Date</u> <u>End Date</u> Week: 05/03/22 05/09/22	<u>Weekdays</u> M	Spots/Week 1	Rate \$450.00	Rating 0.00						
N21 WHAS 05/03/22 05/08/22 S	Sun Prime A AMERICA'S FUNI	CM NIEST HOME	7-8p		S :30	1 \$	300.00 P04	0.00 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays S	Spots/Week 1	Rate \$300.00	Rating 0.00						
N22 WHAS 05/03/22 05/09/22 L	_N (M-Su)	CM	11-1135p	MTWTF- S	S :30	2 \$	200.00 P03	0.00 NM	2	\$400.00
	WHAS11 NEWS A Weekdays	Spots/Week	Rate	Rating						
	MTWTF- S	2 CM	\$200.00	0.00	- :30	1 ¢	150.00 P03	0.00 NIM	1	\$150.00
V	Local News @ 11p WHAS11 NEWS A	AT 11 SAT	11-1135p		30	1 \$	150.00 F05	U.UU INIVI	'	φ150.00
Start Date         End Date           Week: 05/02/22         05/08/22	Weekdays S-	Spots/Week 1	Rate \$150.00	Rating 0.00						
V	_ocal News @ 11p WHAS11 NEWS A	AT 11 SUN	11-1135p	;	S :30	1 \$	200.00 P03	0.00 NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays S	Spots/Week 1	Rate \$200.00	Rating 0.00						
N25 WHAS 05/03/22 05/09/22 J	Jimmy Kimmel JIMMY KIMMEL	СМ	1135p-1237a	MTWTF-	- :30	2	\$30.00 P04	0.00 NM	2	\$60.00
	Weekdays MTWTF	Spots/Week 2	Rate \$30.00	Rating 0.00						

Print Date: 05/12/22 07:10:59 Page 4 of 4

Totals

\$12,395.00

61

Order / Rev: 2471632 Advertiser: POL/ Craig Greenberg / D / Mayor / KY

Alt Order #: WOC13591646 Product Desc: candidate WHAS

Flight Dates: 05/02/22 - 05/09/22 Estimate: 10693

Ln Ch S	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N26 WHAS 05	5/03/22	2 05/09/22	Nightline	CM	1237-106a	MTWTF	:30	1	\$20.00 P04	0.00 NM	1	\$20.00
			NIGHTLINE									
Start D	Date_	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/03/2	22	05/09/22	MTWTF	1	\$20.00	0.00						
N27 WHAS 05	5/03/22	05/08/22	NBA Playoffs DT	Game CM	Various	S-	:30	3	\$475.00 P03	0.00 NM	3	\$1,425.00
			NBA Playoffs DT	Game 1								
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/2	22	05/08/22	S-	3	\$475.00	0.00						
N28 WHAS 05	5/03/22	05/09/22	Great Day Live 9-	-10a CM	9-10a	MTWTF	:30	2	\$50.00 P03	0.00 NM	2	\$100.00
			Great Day Live 9	-10a								
Start D	Date_	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/03/2	22	05/09/22	MTWTF	2	\$50.00	0.00						